Rating 0.00 0.00

ORDER

Orders Order / Rev: 106684 Alt Order #: Product Desc: October 2012 Campaign KSNV Estimate: Flight Dates: 10/13/12 - 10/26/12 Primary AE: Kevin Goodell Original Date / Rev: 09/17/12 / 09/17/12 Sales Office: **VEGS** Order Type: **GENERAL** Sales Region: Local Agency Name: **Policy Communications Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 415 S. 6th St. EOM/EOC Billing Cycle: Las Vegas, NV 89101 Agency Commission: 15% Advertiser Name: Committee to Re-Elect Judge Debbie L A25-54 Demographic: New Business Thru: Product Codes: PLC26 Order Separation: 00:05:00 Priority: SELECT PRIORITY CODE Advertiser External ID: POLITICAL/AGY, PCAN, GEN Agency External ID:

Bill Plan **Totals**

Revenue Codes:

Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	
10/01/12	10/26/12	36	\$18,825.00	\$16,001.25	October 2012	36	\$18,825.00	\$16,001.25	
					Totals	36	\$18,825.00	\$16,001.25	

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %	
Kevin Goodell	VEGS	Local	Start Of Order - End Of Order	100%	

		a/=				5. 5.	-		
Ln Ch Start End	Inventory Code Break	Start/End	Time Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
N 1 KSNV 10/15/12 10/24/12	Today Show CM	658a-9am		:30	0	\$600.002	0.00 NM	5	\$3,000.00
	Today Show								
Start Date End Date	Weekdays Spots/Week	Rate	Rating						
Week: 10/15/12 10/21/12	M-W-F 3	\$600.00	0.00						
Week: 10/22/12 10/28/12	M-W 2	\$600.00	0.00						
N 2 KSNV 10/16/12 10/26/12	M-F 6-7a WakeUp w/Wa@M	6-7a		:30	0	\$450.002	0.00 NM	5	\$2,250.00
	M-F 6-7a WakeUp w/Wagners								
Start Date End Date	Weekdays Spots/Week	Rate	Rating						
Week: 10/15/12 10/21/12	-T-T 2	\$450.00	0.00						
Week: 10/22/12 10/28/12	-T-TF 3	\$450.00	0.00						
N 3 KSNV 10/16/12 10/25/12	M-F News 3 at Eleven CM	11pm-1135p	m	:30	0	\$775.002	0.00 NM	4	\$3,100.00
	M-F News 3 at Eleven								
Start Date End Date	Weekdays Spots/Week	<u>Rate</u>	Rating						
Week: 10/15/12 10/21/12	-T-T 2	\$775.00	0.00						
Week: 10/22/12 10/28/12	-T-T 2	\$775.00	0.00						
N 4 KSNV 10/13/12 10/20/12	Sa-Su Early News CM	5pm-630pm		:30	0	\$450.002	0.00 NM	2	\$900.00
	Sa-Su Early News								
Start Date End Date	Weekdays Spots/Week	Rate	Rating						
Week: 10/08/12 10/14/12	S- 1	\$450.00	0.00						
Week: 10/15/12 10/21/12	S- 1	\$450.00	0.00						
N 5 KSNV 10/16/12 10/24/12	Noon News CM	12-1230pm		:30	0	\$275.002	0.00 NM	5	\$1,375.00
	Noon News								
Start Date End Date	Weekdays Spots/Week	Rate	Rating						
Week: 10/15/12 10/21/12	-TWT 3	\$275.00	0.00						
Week: 10/22/12 10/28/12	-TW 2	\$275.00	0.00						

Print Date: 09/17/12 10:54:25 Page 2 of 2

 Order / Rev:
 106684
 Advertiser:
 Committee to Re-Elect Judge Debbie Lipp

 Alt Order #:
 Product Desc:
 October 2012 Campaign
 KSNV

 Flight Dates:
 10/13/12 - 10/26/12
 Estimate:

Ln Ch Start End	Inventory Code Break	Start/End	Time Days	Len Spots	Rate Pri	Rtg Type	Spots	Amount
N 6 KSNV 10/16/12 10/24/12		630-730pm		:30 0	\$750.002	0.00 NM	4	\$3,000.00
	M-F Jeopardy/Wheel of Fortune							
Start Date End Date	Weekdays Spots/Week	<u>Rate</u>	Rating					
Week: 10/15/12 10/21/12	-T-T 2	\$750.00	0.00					
Week: 10/22/12 10/28/12	M-W 2	\$750.00	0.00					
N 7 KSNV 10/14/12 10/21/12	News 3 Live in Prime CM	7-10pm		:30 0	\$900.002	0.00 NM	2	\$1,800.00
	News 3 in Prime							
Start Date End Date	Weekdays Spots/Week	<u>Rate</u>	Rating					
Week: 10/08/12 10/14/12	S 1	\$900.00	0.00					
Week: 10/15/12 10/21/12	S 1	\$900.00	0.00					
N 8 KSNV 10/13/12 10/20/12	Saturday Today CM	7a-9am		:30 0	\$325.002	0.00 NM	2	\$650.00
	Saturday Today							
Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 10/08/12 10/14/12	S- 1	\$325.00	0.00					
Week: 10/15/12 10/21/12	S- 1	\$325.00	0.00					
N 9 KSNV 10/15/12 10/25/12	NEWS 3 at 4 (1 HOUR) CM	4-5pm		:30 0	\$450.002	0.00 NM	5	\$2,250.00
	4PM NEWS (1 hour)							
Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 10/15/12 10/21/12	M-W-F 3	\$450.00	0.00					
Week: 10/22/12 10/28/12	-T-T 2	\$450.00	0.00					
N 10 KSNV 10/14/12 10/21/12	News 3 Today - SUNDAYCM	9am-930a		:30 0	\$250.002	0.00 NM	2	\$500.00
News 3 Today - SUN								
Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 10/08/12 10/14/12	S 1	\$250.00	0.00					
Week: 10/15/12 10/21/12	S 1	\$250.00	0.00					

Totals 36 \$18,825.00